

September 9, 2011

Priority News

Red News Notes:

- **Winner! Priority celebrates being named the winner for the 2011 Family & Private Business Awards sponsored by the Goering Center, University of Cincinnati!**

- **Tonie Willoughby – wishing him the best! Feel healthy soon!**

- **Our representatives -- Attending the MCAA Convention in October:**
 - Julie Thomas (speaker)
 - Guy Cook (speaker)
 - Eric Chesson
 - Brian Surber

- **FYI: Save in contacts – John's Army email!**

John.detling@us.army.mil

Depart Training: 9/12/11

Home Visit: 12/20/11

Afghanistan: 1/1/12

Return to States: 10/1/12

Top of Mind:

Service – Superior Customer

Service will be best achieved

when we stay committed to

two priorities: High Quality

Performance & Personal

Commitment.

Efficiency – We will

continually strengthen our

performance to ensure better

execution.

Growth -- We will maintain

steady, sustainable,

profitable growth for our

Customers & our Company.

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PDI's John Detling -- National Guard Tour of Duty -- Afghanistan! Operational Excellence...John will carry Priority's entrepreneurial spirit with him



John Detling and a portion of his immediate family. John is on the left with his wife Katrina to his right; he is holding Eli, 2. John and Katrina's middle son Joel, 4 & daughter Jill, 7 are in the blue t-shirts (below). John is scheduled to depart 9/12/11.

1. **John -- What prompted your initial decision to join the Army? I applied for an Army ROTC scholarship as a High School Senior in 1992. I wanted to go to Case Western Reserve University in Cleveland to study computer science and I needed to figure out a way to fund my way through school. I was fortunate enough to earn a 4-year ROTC scholarship, which covered nearly all of my college expenses. As part of my military service obligation upon graduation from CWRU, I needed to serve at least 6 years as an Army officer. That was 15 years ago...**
2. **When and where did you sign-up? I joined Army ROTC in Cleveland, OH in the fall of 1992. I officially joined the Army upon commissioning as a 2nd Lieutenant in May 1996.**
3. **Participating in the Army National Guard requires special sacrifice. How does your family feel about your departure? They're proud, but they've got the normal trepidation that comes with the realization that I'll be absent for a year.**
4. **Is your tour in Afghanistan your first tour of duty out-of-the-county? No, it's my second. I served in Iraq from 2004-2005.**
5. **How well do you feel you have been trained & prepared for special risks that may confront you with while stationed overseas? There's no member of the profession of arms in the world that is better prepared for such a contingency operation than a US service member. We've got the NCO and Officer Leadership, we've got the public support, we've got the financial support of our elected officials, and we've got a very long tradition of excellence to live up to.**
6. **Do you feel challenged by this experience? Who do you turn to, if so? Absolutely. It's a daunting task and there's a huge element of the unknown until we actually get on the ground in order to see what will be expected of us. I stand on my faith in God for my protection, my faith in my fellow service members' ability, and my faith in our ability to do our jobs and to accomplish our mission.**
7. **What can Priority Associates do for you while you are away? It's a common question with no easy answers. You can pray in agreement with my family and me for the personal safety of my entire unit, the 37th Infantry Brigade Combat Team. You can drop me an occasional email of encouragement for both my wife and for me...john.detling@us.army.mil. If anyone is brave enough to watch my three energetic kids for a few hours, my wife will always appreciate a break. One other very practical need would be for someone to help my wife keep our yard mowed, as it's tough for her to do so while keeping an eye on the 'young'ins'!**
8. **When are you expecting to return back to the US? I'll be back in the US no later than October, 2012. Mother Army reserves the right to change our assigned mission very abruptly, so it's possible that I'll be home sooner than that. No guarantees...**

Priority recognizes the efforts of all United States servicemen and women. We are grateful for their dedication and fortitude. Throughout the coming year, in honor of John, we would like to acknowledge service members within our one company-company. Please email Julie.thomas@prioritydispatch with names of associates (current or former Vets) or Independent Contractors, who may currently be serving as Reservists.

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