

December 22, 2011

Priority News

Upcoming:

January:

- The supply list for the Troops & John Detling will be distributed! Each DC will be asked to support this effort!

The gift of wonder!

- Olivia Ruth Snezik was born on 12/18/11 at 1:31 a.m. The proud parents are Julie Chambers, ICC Coordinator, CMH, and Matt Snezik. Best wishes to all!

Joy to the World!

"We're thinking of you this special holiday, Sending our wishes for joy and happiness, Hoping all good things will come your way: Satisfaction, comfort, peace, success!"

-Joanna Fuchs

Top of Mind:

Service – Superior

Customer Service will be best achieved when we stay committed to two priorities:

High Quality Performance & Personal Commitment.

Efficiency – We will

continually strengthen our performance to ensure better execution.

Growth -- We will maintain

steady, sustainable, profitable growth for our Customers & our Company.

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A Holiday Message from Jeff Thomas

--As the New Year begins, let our business strategy unfold...

To Priority Associates,

Now that 2011 is coming to a close, everyone can look forward to celebrating the holidays with friends, families and co-workers. This time of year also offers me some time to reflect over the past twelve months and review Priority's many accomplishments. I wish to express to all of you my deep gratitude for the support I've received from you in helping to make this year a success.

Priority's ability to offer our customer's 'superior customer service' begins from within our organization. Each of you has generated enthusiasm for the services we offer. I am very thankful for your contributions.

As we enter 2012, Priority's strategic initiatives will create energizing ideas and efforts. My ongoing hope is to make the most of what our organization has to offer and promote the qualities and potential of our people. Let us not forget that each of you is part of the building blocks that contribute to Priority's structure. We are, together, paving a sustainable road to success with our unique Priority360 Delivery Event Management System™.

I look forward to working with each of you in 2012 as we help make Priority more responsive to our customers, more innovative with our technology, and more effective in meeting each of our delivery center's objectives. My hope is that you and your families enjoy a very Merry Christmas, and a happy holiday season. May the New Year bring you peace and good fortune.

Warmest regards,

Jeff Thomas

Priority