

October 28, 2010

# Priority News

## Upcoming:

### "Priority PIE"

- Nov. & Dec. we'll hear more Testimonials
- 11/23 "Thankful for Associate's Day"

### CVG Chili Fest

- Oct. 27 – Six recipes were entered. Thanks – all were delicious!

### Contract Renewals

- Contact your local GM for specifics –
- CLE Dan Nutaitis recently announced the renewal of 3 contracts!
- CVG – Addendum to continue Lg. Truck relationship

### Customer Testimonial

- From a DAY Customer in response to an email from Melanie Feerer (I'm willing to do) .... Anything for you guys! Keep up the good work!

### Top of Mind:

#### Service – Superior

Customer Service will be best achieved when we stay committed to two priorities: High Quality Performance & Personal Commitment.

#### Efficiency – We will

continually strengthen our performance to ensure better execution.

#### Growth -- We will maintain

steady, sustainable, profitable growth for our Customers & our Company.

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## Sharing good news! ... Special events in CVG



Dick Thomas, CEO & retired Founder of Priority

A familiar face at Priority Dispatch is all about changing the image of diabetes in Greater Cincinnati. Dick Thomas, CEO, recently volunteered Priority's services and transportation expertise in the quest to find a cure and bring greater awareness to this devastating disease during the Step-Out Walk to Fight Diabetes, held October 16 at the Great American Ball Park (Home of the Cincinnati Reds).

One of the highlights of the day came when Dick, along with former Cincinnati Bengal Hall of Famer Anthony Munoz, energized the participants with their words of encouragement. Get-up-and-go, fun and support for others by walking just a few miles, followed Dick's keynote address to the participants.

There are 23.6 million Americans with diabetes, 57 million with pre-diabetes, and a quarter of Americans age 60 and older with diabetes. Bolstering Dick Thomas' ardency to fight the disease were Priority's transportation and logistical support, headed up by CVG Operational Manager Scott Schmidt, along with Independent Contractors Mike Trosper and Kerry Woodruff. Their participation and energy was all about raising funds in helping to find a cure during this Step-Out event, held annually. All Priority Associates are encouraged to continue their commitment by donating enthusiastic patronage to efforts of the American Diabetes Association in their local communities.

*Special Note: Dick Thomas is a former member of MCAA's Board of Directors, a member of its Hall of Fame, has received a Distinguished Service Award and is currently serving on its Advisory Committee.*

## Chili Here, Chili There, Chili Everywhere!



Matt Leahy, 1<sup>st</sup> Place



Beth Dusha, 2<sup>nd</sup> Place & Garry Sullivan, 3<sup>rd</sup> Place

Umm, Umm good! These are the only words heard spoken at the Chili Cook-Off which took place in the CVG kitchen on Thursday. PLG 'Master Chef' Matt Leahy took home 1<sup>st</sup> Place honors after the very fair and highly contested eat-in. (Shhh....Matt's secret was a dash of barbecue sauce!) 2<sup>nd</sup> Place went to Beth Dusha with her White Chicken Chili masterpiece. Garry Sullivan garnered 3<sup>rd</sup> Place with a home-cooked chili that tasted just like your favorite Aunt's. It was a difficult choice, but these three enjoyed the winnings while the Associate's enjoyed the leftovers! Thanks to Vickey Gaskins for organizing this annual event. (Deserving kudos for their culinary talent: Team Jennifer Henley & Aaron Carr; Kim Beckett; Priscilla Scotland)

**Priority**