

Blue Ash company lauds three 20-year employees

Within a six week period, Priority Dispatch celebrated three 20-year anniversaries.

Twenty years ago, during a short six-week period, three new hires began transitioning their careers at Priority Dispatch. While no one could predict what type of impact these individuals would have on the organization, one thing is clear, each accomplished an almost once-in-a-lifetime achievement.

This past December through February, Priority, headquartered in Blue Ash, celebrated the 20-year anniversaries of Beth Dusha, Dave Penrod and Kim Beckett.

Jeff Thomas, president, was pleased to honor their relationship with the company and its customers.

“Our people have always been the most critical factor in the execution of our business strategy,” Thomas said. “The milestones that these three individuals have achieved are a testament to how well we recruit, develop and retain our associates and independent contractors. Priority is honored by their loyalty, and the example of their integrity and earnestness has contributed to our very special culture.”

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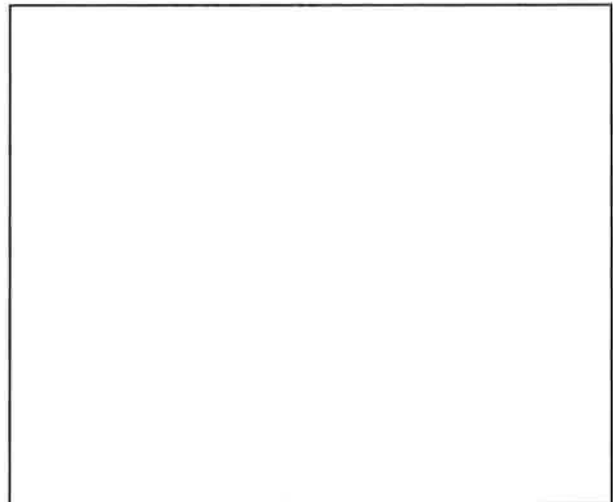
these 20-year veterans would have on the business today; however, numerous strides were made over time. All have illustrated the founding values, and each lives by Priority’s mission statement to, “Provide superior customer service in successful Delivery Event Management.”

Dusha began her accomplished career as an accountant. While becoming licensed in Ohio as a CPA, she was promoted to accounting supervisor, onto manager, and before long, controller. Retaining her title of controller, she took over the role that was being held by the then vice president of finance.

Her well-respected fiduciary responsibility has led to her current title, director of finance and accounting. She is considered one of the highest level executives in the company.

Penrod has been a uniquely flexible and committed component of PDI’s expansion. Through the years he held a variety of positions ranging from independent

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contractor, dispatcher, off-site supervisor, operations coordinator, operations supervisor and general manager. Dave next progressed to corporate compliance specialist, corporate compliance auditor, and presently operations analyst.

Beckett joined Priority as a customer service rep, thereupon migrating to the billing support specialist position. At the moment, she is the primary billing support analyst, which could be considered a compilation and fulfillment of all billing support needs. Each role that she assumed has benefitted the greater expansion and execution of Priority360 Delivery Event Management metrics.



Four employees of Priority Dispatch in Blue Ash celebrated 20-year anniversaries recently. From left, front, Kim Beckett and Beth Dusha back, Dave Penrod and owner Jeff Thomas. / Provided

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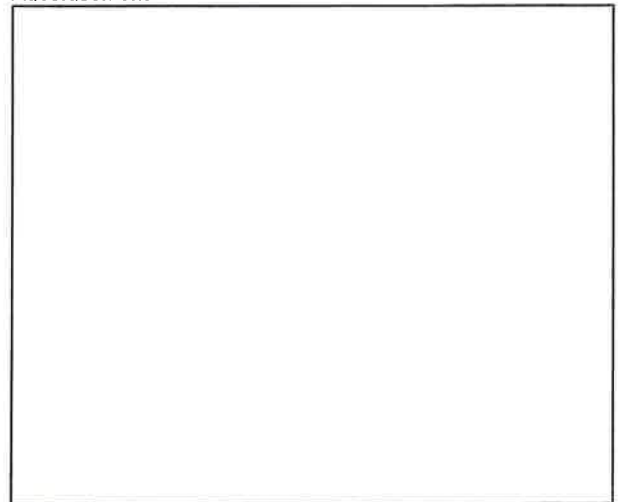
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