

April 9, 2010

Priority News

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Priority's 33rd Year -- AHA Mini-Heart Marathon 2010

Upcoming:

April – Anniversary Month

- 30 in 30 Campaign
- All it takes is 30 secs.

2010 AHA Mini-Heart Marathon Volunteers & Contributors

- Geri Rouse
- Arlen Smith
- Jeff Miller
- Jamie Wisman
- Shawn Leighton
- Nathan Reed
- Vickey Gaskins (Greg)
- Julie Thomas
- Jake Thomas
- Mick Thomas
- Debbie Valitutto

Top of Mind:

Service – Superior

Customer Service will be best achieved when we stay committed to two priorities: High Quality Performance & Personal Commitment.

Efficiency – We will

continually strengthen our performance to ensure better execution.

Growth -- We will maintain

steady, sustainable, profitable growth for our Customers & our Company.



Runners participating in the Heart-Mini held in downtown Cincy



Geri Rouse providing pick-up & delivery service

For 33 years Priority Dispatch has donated time, money and participated in the American Heart Mini-Heart Marathon, held annually in downtown Cincinnati. This year was no exception.....and as you can see from the pictures above, it was quite a day!

As soon as she was hired by Priority, Geri Rouse, (*HR Manager and Truck Driver on the right*), became intrigued with the excitement and passion of other Mini-Heart volunteers in the organization. She remembers, "*Dick Thomas loved helping the American Heart Association and Jeff even ran the 5K every year. Julie was always there as well, with her beautiful smiling face on race morning to warm everyone up with coffee and donuts.*" It was at that moment where Geri began to ensure that Priority was well-represented each year -- not only during the pre-race planning process, but that its presence and support were also felt by the Mini-Heart Marathon participants the day of the event.

On March 28, 2010, Geri celebrated her tenth consecutive year of involvement with the Mini-Heart. She attended planning sessions, coordinated large truck pickups and drop offs, packed, loaded, unloaded, drove a truck, and rounded-up volunteers! She explains her reason for such dedication, "*The American Heart Association Associates are a great bunch of people who I truly enjoy working with. We have become a little like family.*" The Thomas' have trusted Geri to get things done right for the company's annual sponsorship of this event – and Geri has demonstrated she's someone they can count on. Geri.... "*Priority thanks you for your generous heart and for consistently living our Core Values!*"

In addition to Geri, other 2010 Mini-Heart contributors and volunteers who deserve credit for this year's race: Jeff Miller (supply pick-up & drop-off); Arlen Smith (Penske truck donation); Jamie Wiseman (warehouse storage & loader); Shawn Leighton (course set-up, break down, loader); Jake Thomas, along with friend Mick Thomas (set-up, breakdown, re-load); Nathan Reed (AHA duties); Vickey Gaskins, husband Greg, and friend Denise Hodel (DJ services/music for the runners); Debbie Valitutto, former IC (AHA duties); and Julie Thomas (AHA Board Member) who offered support and encouragement all day. Priority is grateful that we could count on all of you – "*Many thanks!*"

Priority